

Open newspapers. Open minds.



Newspaper In Education
THE TELEGRAM

What is the Newspaper In Education (NIE) Program?

The NIE program is a not-for-profit program administered by The Telegram, promoting the use of newspapers as an integral part of the academic program; in all subject areas for all students in all grade levels and all levels of ability.

NIE Benefits to Students

- Creates a desire in young people to read, with practical and fun teaching ideas.
- NIE helps students (children) develop reading skills they will need all their lives.
- It increases students' vocabulary and critical thinking and reasoning skills.
- Provides subject specific material to programs for all grades: Language Arts; Fine Arts; Social Studies; History; Global Issues; Economics; Mathematics; Science; Creative Writing; Creative Problem Solving across the curriculum.
- Newspapers are fun to read and fun motivates learning. The newspaper adds a powerful and exciting dimension to learning.
- Using the newspaper, educators will have the chance to explore some teaching strategies, approaches and resources that they may not have tried previously.
- The program provides teachers with a selection of curriculum related activity kits.
- It teaches students lessons in scanning, finding, sorting and processing information, as well as editing, research and recycling.
- Newspapers update information contained in textbooks.
- NIE makes young people better informed on community events and community programs directed at youth.
- Newspapers can be cut, marked on, colored, pasted, folded – activities important to active learning, by doing and seeing.
- NIE provides immeasurable opportunities for incidental learning.
- It promotes life long learning using "Living History" through newspapers as "Living Textbooks"

Benefits to sponsors and Friends of NIE

- In-paper recognition for supporting the NIE program.
- We will remind students, teachers and our readership on a regular basis that you support the program.
- Your help will not only allow students to start a lifetime of awareness and community involvement, it will emphasize your support of our children's education and literacy in general.

Every \$100 provides approximately
500 newspapers every school year, or
14 newspapers per week.



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Help us improve our Children's Education

We are inviting our community to join us in providing newspapers for our local schools. A typical monthly donation of \$1 - \$5 will go far in providing these valuable teaching resources.

Can our children count on you?

Send your donation pledge today and partner with us for the future.

THE PEOPLE'S PAPER
The Telegram

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Newspaper In Education (NIE)
Donation Card

Become a friend of NIE with a pre-authorized monthly donation of at least \$1. We will automatically debit your Visa, Master Card or Chequing Account, once a month, along with your current monthly subscription payment.

All donations will automatically go to this special newspaper program for students.

Mail or drop off your donation form to:

The Telegram
430 Topsail Rd.
Village Shopping Centre
P.O. Box 5970
St. John's, NL. A1C 5X7

Name: _____
Address: _____
City/Town: _____
Province: _____
Postal Code: _____
Phone: _____

At the end of our fund-raising campaign, thank you ads will run in The Telegram, acknowledging the contributions of our partners in NIE. Your name or business will be listed, with your consent.

Enclosed is my donation information
 Yes, include my name in the
Thank You Ads
or
 No, do not
include my name in the
Thank You Ads

For more information, go to
www.thetelegram.com



**Our
NIE Program**